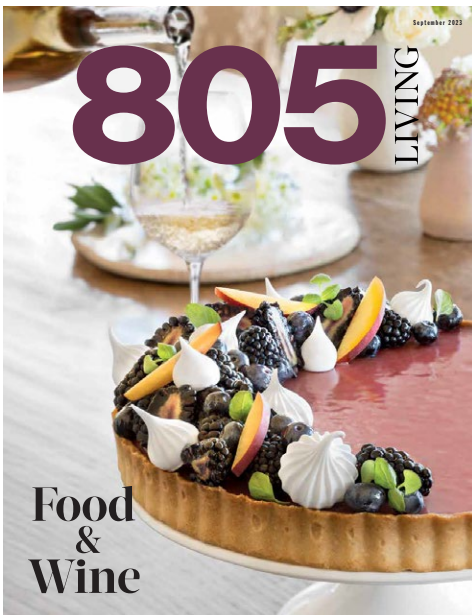
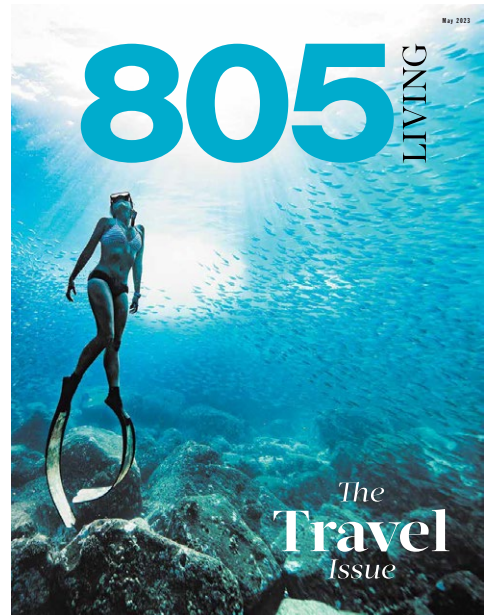


20 YEARS IN 2024



2024 Editorial Calendar & Deadlines

Issue	Ad Close (call for extension)	Creative Due Date*	Editorial Highlights
Winter Issue <i>(out late January)</i>	December 25	December 29	New Year, Fresh Start
March	January 26	February 1	The Restaurant Issue SPECIAL ADVERTISING SECTION: Taste of the Vine (for wineries)
April	February 23	March 1	The Home Issue SPECIAL ADVERTISING SECTIONS: Interior Designer Spotlight Home Design Resource Guide Realtors of Distinction
May	March 25	April 1	The Travel Issue SPECIAL ADVERTISING SECTIONS: The Great Escape Discover Santa Ynez Valley
June	April 24	May 1	The Drinks Issue SPECIAL ADVERTISING SECTION: 805 Living Annual Cocktail Week
Summer Issue <i>(out early July)</i>	May 27	June 3	Summer Fun
September	July 25	August 1	Food & Wine SPECIAL ADVERTISING SECTIONS: Taste of the Vine (for wineries) Winemaker Wisdom (for wineries) Discover Paso Robles
October	August 26	September 2	Arts & Culture SPECIAL ADVERTISING SECTION: Realtors of Distinction
November	September 25	October 2	Giving Back Issue SPECIAL ADVERTISING SECTION: Giving Counts: Nonprofit Directory
December	October 25	November 1	Holiday Issue & Gift Guide SPECIAL ADVERTISING SECTION: Gifted

Advertising contract must be signed to reserve space.

Issue distribution begins on the first of the month, with the exception of the winter issue that will be distributed at the end of January and the summer issue that will be distributed in early July.

*Editorial themes and closing dates are subject to change.



If you are interested in advertising and an issue closing date has passed, **please contact your sales representative** and we will do our best to accommodate you.

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